

Alexander G. Myers

AI Enablement · Business Systems · Workflow Automation

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SUMMARY

I work on business systems and AI enablement, with consulting experience across AI adoption, workflow automation, integrations and technical learning. I take a small-team problem from research and process mapping through implementation, testing and a documented handover. I also run a self-built virtualised lab, where I test tools before I recommend them.

EXPERIENCE

Digital Marketing and Business Analyst Intern, Basin Business Advisors / Kootenay Peaks Advising

May 2026 – Aug 2026

- Wrote and delivered an AI adoption plan for a regional advisory firm: administration model, Canadian data-residency handling, risk tiers for skills, connectors and tool servers, then a staged rollout with staff training.
- Built a shared library of AI skills for operations, finance, marketing and outreach, including a generator for brand-themed decks with formatted pivot tables.
- Turned recorded sessions and an advisor-authored curriculum into a self-serve leadership course in LearnDash, with custom H5P assessments and hand-written XML and CSS overlays.
- Benchmarked the firm's search visibility across a 318-query bank with a self-hosted crawler in Docker; delivered ranking and category placement analysis at no licensing cost.
- Wrote SOPs for every workflow (narration, deck building, prompt library) and tested each one end to end with browser automation, so a successor can run the program unaided.

Technology and Innovation Co-op, Canada's Ocean Supercluster

Jan 2026 – Apr 2026

- Researched managed integration platforms to fix synchronization between a CRM and a project-management platform: mapped API endpoints, compared feature sets and wrote the evidence behind a middleware shortlist.
- Mapped HR recruitment workflows, identified bottlenecks and researched software to remove them.
- Drafted SOPs for Monday.com and Microsoft Bookings, and recommended where Power Automate flows could replace manual handoffs between departments.
- Ran database imports and data consolidation across platforms to improve reporting for the technology team.

Marketing Coordinator and Business Analyst Intern, Basin Business Advisors / Kootenay Peaks Advising

Sep 2025 – Dec 2025

- Managed Meta campaigns across Facebook and Instagram with Meta Pixel click optimization and conversion tracking.
- Built a Next.js and React Native application for a private client and a React and Node.js front end for internal project management, using AI-assisted coding tools.
- Created client education material in WordPress and LearnDash with H5P, and SOPs for AI automation in marketing workflows.
- Moderated Microsoft Teams sessions for clients and coordinated Chamber of Commerce events across the Kootenays.

SELECTED PROJECTS

Self-hosted virtualised lab (2023 – present). Started in 2023 on a Linux desktop (DNS filtering, media server); since 2024 a Proxmox host with three isolated application containers and a mirrored storage VM; 34 running services covering ingress, VPN-only administration, DNS filtering, shared databases, monitoring, alerting, workflow automation and daily backups with 7/4/3 retention. Diagnosed and fixed a boot-order storage race across every dependent service.

Interactive learning system (2026). Seven H5P training programs with five custom content types, branching scenarios and downloadable packages, covered by 735 automated browser and package checks.

Search visibility research pipeline (2026). Multi-engine query harness with parser diagnostics, rate-limit handling and documented limits, built after diagnosing that the blocks came from the automation fingerprint, not the IP.

SKILLS

AI enablement: AI adoption planning and governance; risk tiering for skills, connectors and tool servers; prompt frameworks; acceptable-use policy; staff training; AI-assisted coding with MCP tool servers since 2024

Business systems: Business analysis; process mapping (BPMN, draw.io); requirements; integration research; SOPs and handover; Microsoft 365; Power Automate; Salesforce; Monday.com; Microsoft Bookings

Automation and development: Python; JavaScript; React; Next.js; Node.js; PostgreSQL; Bash; Hugo; n8n; Playwright and browser automation; Git

Infrastructure: Linux; Proxmox VE; LXC; Docker; ZFS and SMB storage; Nginx reverse proxy; WireGuard; Prometheus; Grafana; backups and alerting

Learning and content: WordPress; LearnDash; H5P (custom content types, XML and CSS overlays); TinCanny Reporting; Elementor; Meta Ads Manager

Languages: English, Ukrainian and Russian (fluent)

EDUCATION

Bachelor of Commerce, Entrepreneurship Specialization

University of Victoria, Gustavson School of Business

Coursework complete December 2026; convocation April 2027

SELF-DIRECTED STUDY

- Completed (self-study, non-certificate): Microservices (Richardson); Automate the Boring Stuff with Python; Python Crash Course; Docker and Kubernetes (Grider); Linux administration.
- In progress: CompTIA Network+ (Dion, Messer), about half complete; exam not yet booked.

References: Available on request.